



CHRIS JACOBS

Please join me in congratulating **Chris Jacobs** on his promotion to **Director, Hawks Basketball Academy**. Chris began his career with the organization in December of 2017 as Manager, Community Basketball Programs. Chris oversees the planning and execution of summer camps, tournaments, Jr NBA events and coach education clinics offered to the Atlanta basketball community. Chris's commitment to operational excellence is the catalyst for manufacturing magical moments for thousands of Hawks fans participating in community basketball programs year round.

Chris serves as the Director of the Atlanta Hawks Summer Camp Program which services 2000 youth annually. Through his leadership, the Hawks Naismith Classics are recognized amongst grassroots basketball experts as the premier high school showcase events in the state of Georgia. The Hawks Naismith showcase events provide a memorable, scholastic experience for 750+ high school student-athletes and 5000+ basketball fans from (48) Georgia high school programs. Chris directs the Hawks 3 v 3 Tournament hosted in conjunction with the Sharecare Heartbeat Festival. This is the "largest" 3 v 3 tournament in Georgia and serves 550+ participants annually. Chris oversees the coach education program and does a tremendous job promoting the annual Hawks Coaches Clinic hosted by Lloyd Pierce. The event has attracted attendees from the top college and high school programs in the southeast.

Chris is an influential member of the Atlanta basketball community and recognized by his peers and colleagues locally and nationally. He is a member of the 2020 NCAA Men's Basketball Final Four Atlanta Host Committee and has recently worked in support role for the USA Men's Basketball World Cup and National Team.